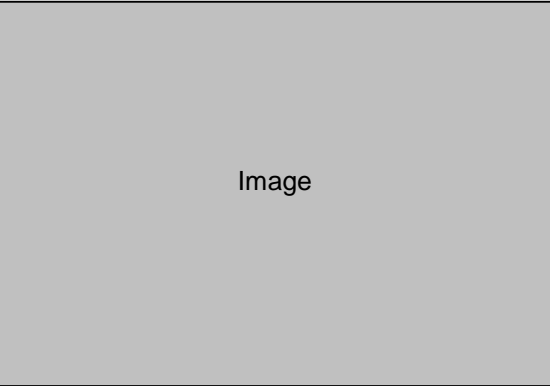


Wireframes –Home Template

<p>Logo</p>	<p><i>Hotwire Interactive helps companies save money and drive new business through integrated digital marketing.</i></p>					<p>Client Login <input type="text" value="User ID"/> <input type="text" value="Password"/></p>	
<p>Marketing to a Digital World</p>	<p>Who We Are</p>	<p>What We Do</p>	<p>Why Choose Us</p>	<p>Client Stories</p>	<p>Resources</p>	<p>Press Kit</p>	<p>Contact Us</p>
<p>News</p> <ul style="list-style-type: none"> • Televerde selects Hotwire Interactive for Marketing Support • Hotwire Interactive president to present "Driving Sales with Integrated E-marketing" • More news 		<p>[Rotating Flash Movie – Ending Frame]</p> <p style="text-align: center;">Drive new business</p> <p style="text-align: center;">with marketing strategies that</p> <p style="text-align: center;">integrate the best of traditional</p> <p style="text-align: center;">and digital campaigns.</p>					
<p>Get monthly tips on IDM strategy</p> <p><input type="text" value="yourname@yourdomain.com"/> <input type="button" value="Join"/></p>							
<p>How Does Your Site Stack Up?</p> <p>Find out how effective your web site is at turning visitors into customers. Request a <u>free custom analysis</u> with specific recommendations you can use today.</p>							
<p>Copyright © 2002 Hotwire Interactive, Inc.</p>		<p>How can I build a marketing presence, when we're not even on the map?</p>	<p>How can I grow new business while my budget shrinks?</p>	<p>How can I earn loyal customers when everybody wants their attention?</p>	<p style="text-align: right;">Privacy Feedback E-mail Us (480) 451-9815</p>		

Wireframes – Level 1 Template

Logo	Who We Are	What We Do	Why Choose Us	Client Stories	Resources	Press Kit	Contact Us	Login
Marketing to a Digital World	Background Management Alliances Careers Contact Us							
Build Online Relationships that Pay Off								
<p>Hotwire Interactive, Inc. is an expert provider of the <u>next evolution of web marketing</u> for mid to enterprise-sized companies. We help companies save money and drive new business through digital marketing strategies and services. By leveraging the combined strength of online and offline programs, we deliver ROI. Our unique approach to interactive communication aligns web strategies with business goals.</p> <p><u>With more than 20 years combined experience</u>, Hotwire understands the value of web investments. Using intelligent marketing strategy, honed processes and proven methods for achieving measurable success, we create compelling online experiences that increase leads and cultivate customer loyalty.</p> <p>> <u>Get the latest news and information on Hotwire</u></p>								
Rev Up Your Value See why Hotwire solutions increase the value of your current investments.			Earn Net Returns Our white paper offers real-world strategies. Learn how to get better Net returns.			News <ul style="list-style-type: none"> • <u>Televerde selects Hotwire Interactive for Marketing Support</u> • <u>More news</u> 		
Copyright © 2002 Hotwire Interactive, Inc.					Privacy Feedback E-mail Us		(480) 451-9815	

Wireframes –Detail Template

<p>Logo</p>	<p>Who We Are</p>	<p>What We Do</p>	<p>Why Choose Us</p>	<p>Client Stories</p>	<p>Resources</p>	<p>Press Kit</p>	<p>Contact Us</p>	<p>Login</p>
<p>Marketing to a Digital World</p>	<p>Background Management Alliances Careers Contact Us</p>							
<p>We Built the Firm We Wanted to Find</p>								
<p>Web communication requires a lot more than just a firm grasp on visual design. It draws from a blend of traditional disciplines like marketing and programming, but also ventures into newfound territory like information architecture and experience design.</p> <p>With more than twenty years experience in mid to large high-tech business, our principals have been there and back. They know what real web communication demands - honed processes, intelligent business strategies, and proven methods for measuring success. Hotwire projects embody the strength of that experience.</p> <p>> Heather Clark, President > Kevin Troy Darling, VP Experience Design</p>						<p>Earn Net Returns</p> <p>Our white paper offers real-world strategies. Learn how to get better Net returns.</p>		
						<p>Rev Up Your Value</p> <p>See why Hotwire solutions increase the value of your current investments.</p>		
<p>Copyright © 2002 Hotwire Interactive, Inc.</p>			<p>Privacy Feedback E-mail Us</p>			<p>(480) 451-9815</p>		

Wireframes – Success Stories Template

Logo	Who We Are	What We Do	Why Choose Us	Client Stories	Resources	Press Kit	Contact Us	Login
Marketing to a Digital World	Results Clients							
Today's Idea is Tomorrow's Success								
<p>We shape your ideas with our experience. By combining the unique individuality of your business with our proven methods for success, we make your vision a reality. Even better, we make sure your business goals drive that reality.</p> <p>We're proud to share our client list with future clients. Experience the successes we've delivered for other companies. Experience what we can do for you.</p> <div data-bbox="415 834 1083 907"> <p>Web Sites : ⓘ ⓘ ⓘ ⓘ ⓘ ⓘ ⓘ ⓘ ⓘ ⓘ ⓘ ⓘ ⓘ ⓘ ⓘ ⓘ</p> </div> <div data-bbox="415 930 1083 1003"> <p>Campaigns: ⓘ ⓘ ⓘ ⓘ ⓘ ⓘ ⓘ ⓘ ⓘ ⓘ ⓘ ⓘ ⓘ ⓘ ⓘ ⓘ</p> </div>					<div data-bbox="1178 597 1535 883"> <p>Rollover Image</p> </div>	<div data-bbox="1560 597 1822 883"> <p>“Hotwire developed an intelligent centerpiece that not only looks great, but also provides an environment for us to interact with our prospects, partners, and clients.”</p> </div>		
<p>Rev Up Your Value</p> <p>See why Hotwire solutions increase the value of your current investments.</p>			<p>Earn Net Returns</p> <p>Our white paper offers real-world strategies. Learn how to get better Net returns.</p>			<p>News</p> <ul style="list-style-type: none"> • Televerde selects Hotwire Interactive for Marketing Support • More news 		
Copyright © 2002 Hotwire Interactive, Inc.					Privacy Feedback E-mail Us		(480) 451-9815	